

BLACKBERRY BOLD 9860

Features

Key Phone Specifications

GSM/GPRS:	850/900/1800/1900 MHz
UMTS:	850/900/2100MHz
Operating System:	BlackBerry OS 7.0
HSDPA:	14.4* Mbps HSUPA 5.76 Mbps. Actual Speeds are less (typical speeds 550kbps - 3Mbps)^
Dimensions:	120 x 62 x 11.5 mm
Weight:	135 grams (including battery)
Screen:	3.7" WVGA capacitive touch screen
Talk Time:	5.9 hours
Standby Time:	up to 11.8 days

Coverage Rating: B

Key Features

- Content comes to life on the 3.7" display, optimised for using multimedia •
- Easy navigation with a redesigned and fluid Touch user experience
- Built-in digital compass with the ability to use and experience augmented reality through various apps available to download •
- 5.0 mega-pixel camera with continuous auto focus, face detection & flash •

Unique Selling Points

- Next Generation BlackBerry®:- The BlackBerry® experience today called BB7 takes you into a world of amazing graphics, new to the world concepts and technology and an industry leading browsing experience. BB7 has a distinct personality - sharp, bold and quick witted, it's really a "can't take your eyes off me" experience..
- How Instant Messaging Should Be:- BlackBerry® Messenger (BBM) simply put: BlackBerry® to BlackBerry® instant messaging; but its so much more! That's why BBM has over 45 million active users. Share more than your weekend update with friends- send and share songs, apps, games and more.
- Smart Moves with Less Steps:- It does what you want it to do, how you think it should happen and it moves quick. Whether you are syncing songs over Wi-Fi to your smartphone, or switching between apps while making weekend plans- it works and its easy to use.

Additional Features and Accessories

- BlackBerry App World™ offers thousands of apps: games, social networking, online shopping, personal productivity and more
- 4GB internal Memory
- Accelerometer and Magnetometer
- 720p video recording
- Integrated GPS, & Wi-Fi 802.11 b/g/n